



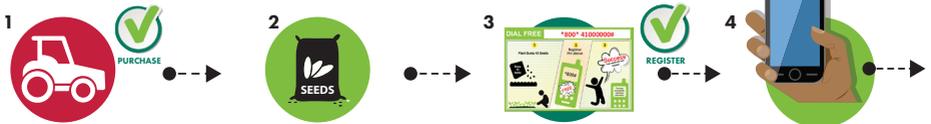
How do I ensure I still harvest my maize even when it doesn't rain on time?

TALK TO US ABOUT **REPLANTING GUARANTEE PRODUCT**

RPG stands for Replanting Guarantee Product, which is an innovative micro insurance product designed by Acre Africa Ltd to provide maize farmers with confidence to productively participate in the planting season.

Replanting Replanting Guarantee allows farmers to re-invest in another bag of Duma 43 maize seeds within the planting period should his/her crop be affected by lack of rain.

HOW DOES RPG WORK?:



Farmer prepares for beginning of season

At start of season farmer purchases Duma 43 seed bag

Opens bag when planting and finds replanting guarantee card inside

Dial *800* and enter the unique code followed by #



In case of germination failure after 21 days without rain, No problem!

Compensation sent to farmer via mobile money

Farmer can replant and have a bountiful harvest

The RPG insurance registration card is available inside the Duma 43 maize seeds pack, where farmer follows instructions to register. If it there is no rain within 21 days, we will automatically enable you to purchase another packet of Duma 43 maize seeds.

PARTNERS



FAQs

Q: How much does it cost?

A: Dialling *800# is free. Receiving SMS is free.

Q: What is Replanting Guarantee?

A: It is a guarantee that if it doesn't rain for 21 days after planting, then farmer get cash back via M-Pesa to purchase another bag and replant with the next rains.

Q: Who is eligible for Replanting Guarantee service?

A: Eligibility is limited to farmers in Kenya purchasing participating Seed Co packets with a green card enclosed and who activate their insurance correctly.

Q: How do I register for Replanting Guarantee?

A: Steps:

1. Go to your nearest Agrovet and ask for SeedCo seeds (Duma 43).
2. When you open bag to plant, look for replanting guarantee card inside
3. Dial *800# and enter the 8 unique digit code on the replanting guarantee to activate the guarantee.

Q: Where do I find the replanting guarantee?

A: All SeedCo Duma 43 seed packets have a replanting guarantee card inside. Every packet has a replanting guarantee and one needs to register each code separately for EACH packet. For example if a farmer has bought 5 packets of Duma then they have to register 5 times.

Q: How do I receive compensation of seed?

A: In case it doesn't rain for 21 days after planting

• Cost of seed is sent via M-Pesa to the number the farmer registered with.

• Compensation is sent 7 days from expiry of 21 days Guarantee period.

• The 21 days start after planting and activating the guarantee.

Q: What are the benefits of Replanting Guarantee service to the farmer?

A: 1. In case it doesn't rain for 21 days after planting, farmer get cash back via M-Pesa to purchase another bag and replant with the next rains with good seeds and get that bumper harvest.

2. Replanting guarantee also ensure farmers have access to good quality seed at all times and do not use kept/local seed for replanting.

Q: How can I be sure that I am registered for the Replanting Guarantee?

A: You will receive an SMS reply confirming successful registration after registering by dialling *800# and entering the 8 digits valid code.

Q: What service provider should I use?

A: We are only active on the Safaricom network.

Q: What is SeedCo?

A: Is the leading producer and marketer of certified crop seeds in Kenya.

Q: How to get additional assistance regarding the Replanting Guarantee

A: In the event that you require additional assistance regarding the Replanting Guarantee you can call 0711 065 100

**UAP Insurance Company Ltd | Bishop Garden towers, Bishop Road | PO Box 43013, Nairobi, KENYA
Tel no: +254 711 065 100 | Email: informationcenter@uap-group.com Website: www.uap-group.com**

